

Education

University of Wisconsin–Madison – B.S. '2020 – Major GPA: 3.81/4.0 – Cum. GPA: 3.58/4.0

- B.S.: Anthropology and History with Archaeology Certificate
- Relevant Coursework: Writing, Research, Cartography, Public History, Archiving, Graphic and Web Design.

Vasagård Archaeology Field School, Bornholms Museum, Aakirkeby, Denmark – June-July 2019

Work Experience

Operations Assistant, WiLS (Wisconsin Library Services) – 2021 May to present

- Served on Administration, Cooperative Purchasing, Financials, and Inclusion teams.
- Administered internal CRM database, provided first line of contact with members and vendors, handled detailed financial information, provided project management and administrative support to multiple internal teams.
- Helped lead organizational presence at statewide library conferences and other events.

Freelance Graphic Designer and Photographer – smithy876.github.io – 2016 to present

- Designed logos, flyers, and marketing materials for clients and community organizations.

Archaeological Collections Intern, UW–Madison Anthropology Collections – 2020 Jun. to May

- Identified, cataloged, and packaged artifacts and created a virtual exhibit for remote public access.

Web and Graphic Design Student Assistant, UW–Madison – 2018 Jun. to 2020 May

- Depts. of African Cultural Studies, Classical & Ancient Near Eastern Studies, Biological Systems Engineering, and the UW Center for Agricultural Safety and Health.
- Redesigned and maintained departmental websites to create accessible, intuitive sites in line with best practices.
- Developed branding, marketing, and other graphic materials for internal and external use.

Community Involvement

Board Member, Madison Freewheel Bicycle Co. community bike shop – 2025 Jan. to present (volunteer since 2024 Jan.)

- Headed shop organization, taught bike maintenance, managed volunteers, ran community events with partners, standardized branding and created brand kit, maintained website, and led physical and virtual marketing efforts.

Volunteer, North Street Neighborhood Association – 2025 Jul. to present

- Assisted running marketing and transportation committees and regular volunteer for neighborhood events.

Associated Students of Madison, UW–Madison Student Gov't. – Appointee to Transportation Committees

- Served two terms representing students in meetings with university and city administrators.
- Organized and ran meetings between students, the university, and the city, wrote and analyzed results of transit system opinion surveys, analyzed spatial transit data, and collaborated on subsequent redesign of routes.

Officer and Media Coordinator, AnthroCircle (UW–Madison Anthropology Student Org.) – 2018 Fall to 2020 Spring

Scouting America – Rank: Eagle Scout – Project: Mapping Invasive Species along the Black and Root Rivers

National History Day Judge – Wisconsin State and Madison Regional competitions – 2018-present

Skills and Proficiencies

Graphics and design: Adobe Suite (Illustrator, Photoshop, InDesign, Premiere, Lightroom), Blender, Inkscape, ArcGIS, QGIS, Leaflet, D3, Mapbox Studio, Woodworking, Drawing, Painting, Photography.

Other proficiencies: Office suites, WordPress, HTML, CSS, Javascript, GitHub, Slack, database use, PDF creation, accessibility auditing, project management, Chicago Manual of Style.

Design specialties: Branding packages, cartography, general graphic design, web design, printing, multimedia.